

## Cookie Policy

**When we provide services, we want to make them easy, useful and reliable. Where services are delivered on the internet, this sometimes involves placing small amounts of information on your device, for example, computer or mobile phone. These include small files known as cookies. They cannot be used to identify you personally.**

These pieces of information are used to improve services for you through, for example:

- enabling a service to recognise your device so you don't have to give the same information several times during one task
- recognising that you may already have given a username and password so you don't need to do it for every web page requested
- measuring how many people are using services, so they can be made easier to use and there's enough capacity to ensure they are fast
- analysing anonymised data to help us understand how people interact with our services so we can make them better.

You can manage these small files yourself and find out more about them at [www.aboutcookies.org](http://www.aboutcookies.org).

### **Our use of cookies**

Below is a list of all the cookies that are set by the Cheltenham Mandarin website. If you have any questions or would like more information about these cookies, please contact us.

### **Cookies for improving service**

We use Google Analytics to monitor the number of visitors to the Cheltenham Mandarin website and the content visitors value. This allows us to ensure that the website is available when you want it, and to understand what content is useful to you.

Name	Content	Expires
_utma	Randomly generated number	2 years
_utmb	Randomly generated number	30 minutes
_utmc	Randomly generated number	When you close your browser
_utmz	Randomly generated number and information on how you navigated to the site	6 months
LandingPage	Records the first page you viewed on our website	Indefinitely
GAsource	Records the source of your visit (direct or referral)	Indefinitely
Medium	The type of link you used to visit the website (email, Adwords, Organic search)	Indefinitely
Referer	The referring website (if any) that directed you here.	Indefinitely

For further information about the cookies set by Google Analytics, please refer to the Google Code website.

### Cookies for improving your user experience

We also use cookies to help improve your use of the site – in particular, when you use our commenting system, we'll store information so we can recognize you in the future.

Name	Content	Expires
Randomly generated string	Session cookie required by the CMS	When you close your browser

If you have any questions about these cookies and how they are used, please contact us.